



THE SIGNET RING

Why a Signet ring for your School?

1. The signet ring brands alumni for life.
The student who wears a signet ring bears a constant reminder of the institution, its values and its needs.
2. The signet style is timeless.
The traditional high school style is quickly dated. As tastes mature and milestones pass, the student will be more likely to appreciate the signet as opposed to a stone.
3. The signet is craftsmanship at its best.
The craftsmanship that goes into a HIGHWOOD signet ring renders each signet a cherished work of art. The crest is central in such a ring.
4. The signet stresses institution over individual.
The official signet unifies a community around the experiences and values of the institution. It is a part of the uniform that is not left in the closet after graduation.
5. The signet is cost efficient.
Die charges are minimized in the production of the signet. This and the fact that a stone does not need to be set keeps the costs lower.

